





# Apprenticeship, Priority Hire and Community Impact

Annual Report to Commission May 24, 2022



# Agenda

Overview Apprenticeship Program Priority Hire Program Looking forward Questions The Apprenticeship and Priority Hire programs are in place to improve access to quality, family-wage careers in construction.

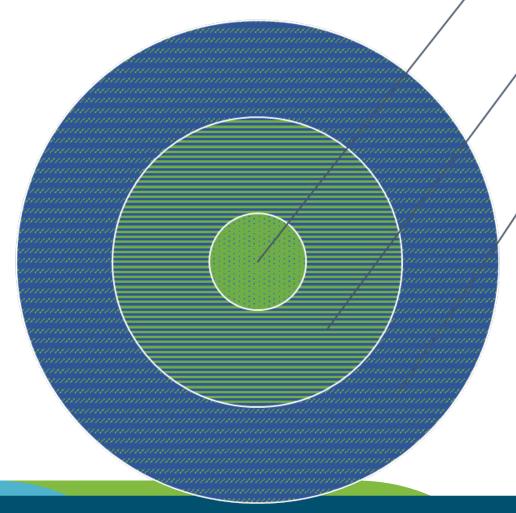
**Program requirements are included in:** 

- Resolution 3725 adopted in 2016
- Resolution 3736 adopted in 2017
- Resolution 3746 adopted in 2018 (amendment)



#### Working toward economic equity and community impact

## **2021 Projects in Construction**



## Apprenticeship Projects in 2021 = 40

construction contracts > \$1mil including 22 non-PLA projects

PLA = Project Labor Agreement

Over \$348M of construction payout to contractors and nearly \$55M paid in worker wages and benefits 4

## **Through 2021 (Life of Contract):**



**3,000+ apprentices** worked over **1.1M+ hours** on the Port's 40 active construction projects.



900+ apprentices of color
contributed 32% of apprentice
hours on active projects. That's
365K+ hours worked.



**275 women apprentices** worked nearly **10% of apprentice hours**. That's **110k+ hours worked**.

## <u>In 2021</u>

99 Priority Hire workers
 earned nearly \$770K in wages
 and benefits on the
 Port's Priority Hire projects.



592 Apprentices earned \$9.3M+ in wages and

**benefits** on the Port's construction projects.



\$348M of construction payout to contractors and nearly \$55M paid in construction worker wages and benefits

Port programs have a significant impact in our community

# Apprenticeship Program

## **Apprenticeship Program**

The overall goal is for 15% of all labor hours during the construction phase of each project to be performed by Apprentices over the duration of the project.

Aspirational goals for women and people of color (POC) have also been established:

Project Type	Overall	Women	People of Color	Preferred Entry+
PLA Projects	15%*	10% / 12%	15% / 21%	1 in 5
Non-PLA Projects	15%	10%	15%	N/A

\*tracked per craft for PLA projects

+ Preferred Entry = hiring an apprentice that graduated from a pre-apprenticeship program

## **2021 Apprenticeship Utilization**

40 projects with	Appre	92 Intices 0%	231K+ Apprentice Hours	
Apprenticeship	Overall U	Itilization	ĆO 2041	
Goals	12.3% Women	32.1% POC	\$9.3M+ Wages and Benefits	
<b>22.5%</b> Meeting <b>Overall</b> Goals (9 projects)	<b>32.5%</b> Meeting <b>Women</b> <b>Apprenticeship</b> Goals (13 projects)		<b>55.0%</b> Meeting <b>People of Color</b> <b>Apprenticeship</b> Goals (22 projects)	

New data analytic tools provide insights into who is working on our Port projects

## **Apprenticeship Utilization (Project Duration)**

## **21.5%** Overall Apprenticeship Utilization

- 9.9% Women Apprentices
- 32.4% People of Color Apprentices

### **PLA Projects:**

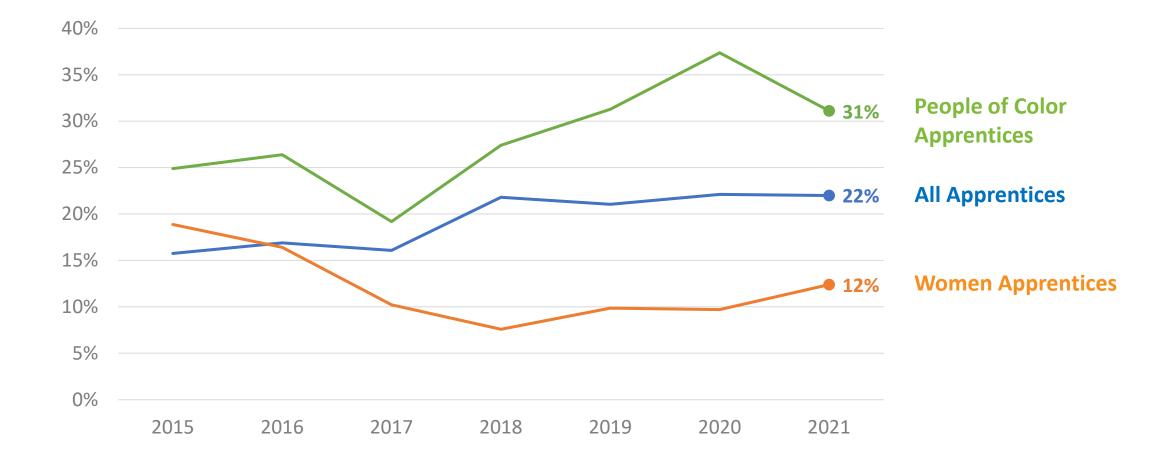
- 21.8% Apprenticeship Utilization
  - 9.9% Women Apprentices
  - 32.7% People of Color Apprentices

### **Non-PLA Projects:**

- 13.2% Apprenticeship Utilization
  - 12.4% Women Apprentices
  - 22.0% People of Color Apprentices

Project duration ranges from 1 to 6 years for the 40 active contracts in 2021

### **Apprenticeship Program Performance by Year**



Understanding utilization over time helps identify areas of focus

### In 2021 there were nearly 600 apprentices across 50 different crafts

### Crafts with . . .

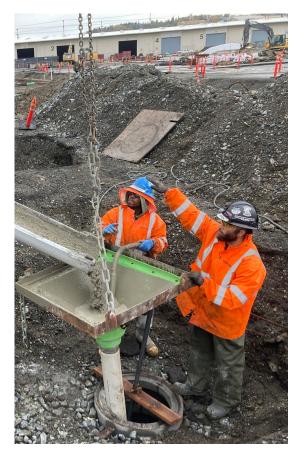
### 15 or more apprentices

Cement masons Drywall applicators Electronic & telecommunications technicians Elevator constructors Ironworkers Nillwrights Piledrivers Plumbers & pipefitters Power equipment operators Roofers Sheet metal workers

Traffic control stripers

### 50 or more apprentices:

Carpenters Electricians - inside Laborers



#### Thank you to our labor partners

# Priority Hire Program

## **Priority Hire Program**

The Priority Hire program requires contractors to hire workers from economically disadvantaged areas (EDAs) as defined by King County

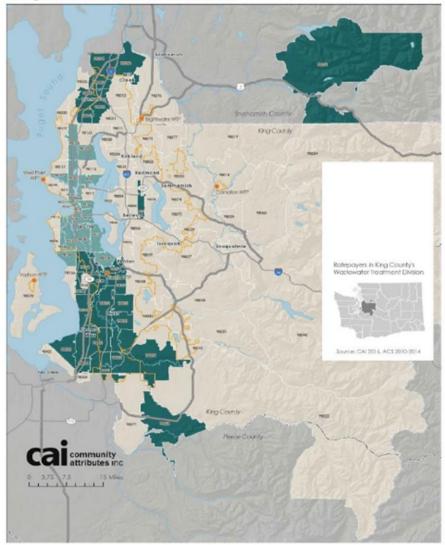
Priority ZIP Codes have a high concentration of people that meet these 3 criteria:

- People living under 200% below the Federal poverty level
- •Unemployment rate
- People without a college degree

There is an Overall Goal of 20% of hours to be performed by Priority Hire Workers on each project annually.

#### PRIORITY ZIP CODES BY MAP

King, Pierce, and Snohomish Counties



### King County PRIORITY HIRE ZIP CODES

ZIP Code	Neighborhood or City	ZIP Code	Neighborhood or City
98001	Auburn	98107	Ballard
98002	Auburn	98108	S. Beacon Hill/South Park
98003	Federal Way	98109	Queen Anne
98007	Bellevue	98118	Rainier Valley/Rainier Beach
98023	Federal Way	98121	Belltown
98030	Kent	98122	Central District
98031	Kent	98125	Lake City
98032	Kent	98126	Delridge
98036	Lynnwood	98133	Bitter Lake
98037	Lynnwood	98134	Industrial District
98043	Mountlake Terrace	98144	Mount Baker
98047	Pacific	98146	White Center
98055	Renton	98148	Burien
98057	Renton	98168	SeaTac/Tukwila
98087	Lynnwood	98178	Rainier Beach
98092	Auburn	98188	SeaTac/Tukwila
98101	Downtown	98198	Des Moines
98102	Capitol Hill/Eastlake	98204	Everett
98103	Green Lake	98208	Everett
98104	Downtown/ID	98251	Gold Bar
98105	Laurelhurst/ University District	98321	Buckley
98106	Delridge		

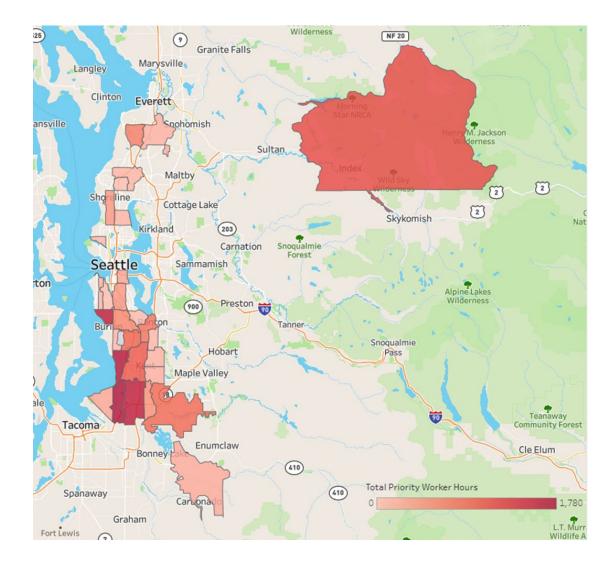
### **2021 Priority Hire Utilization**

8 projects	Priorit	99 y Workers	79 King County Workers		
• •	75				
with Priority Hire Goals	75 Journey Workers	24 Apprentices	20 Non-King County Workers		
15.4K Priority Hire Hours	\$751K Wages and Benefits		25.3 Overall U		
				<b>AA</b> 0/	
	3.33%	41%			
Meeting (5 p	Women	POC			

Priority Hire program is off to an excellent start with overall 25.3% utilization

## **2021 Priority Hire Utilization**

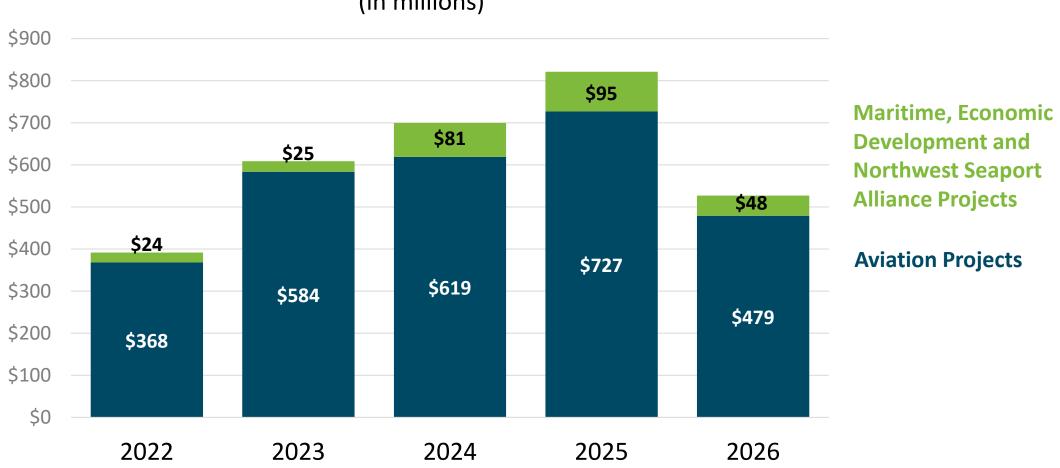
Project	Goal	Utilization
Air Cargo Rd / S 170th St Improvements	20%	11.30%
Arc Flash Mitigation	20%	23.44%
Concourse C New Power Center	20%	40.58%
GSE Electric Charge Stations - Part 2B	20%	48.81%
Parking Garage Elevator Modernization	20%	30.83%
Parking Revenue Infrastructure	20%	30.00%
Pier 91 Berths J, K, L and M Fender System Replacement	20%	19.33%
Remote Aircraft Deicing	20%	In closeout
Overall 2021 Utilization		25.31%



#### Understanding where our Port Priority Hire workers live helps identify areas of enhanced focus

# Looking forward...

### \$3+ billion in Portwide capital investments over the next five years



### 2022 – 2026 Port Construction Spend Forecast (in millions)

Ensuring our construction jobs are accessible to all, especially our most underserved communities is key 1

### **Regional Public Owners Apprenticeship Utilization and Priority Hire Program**

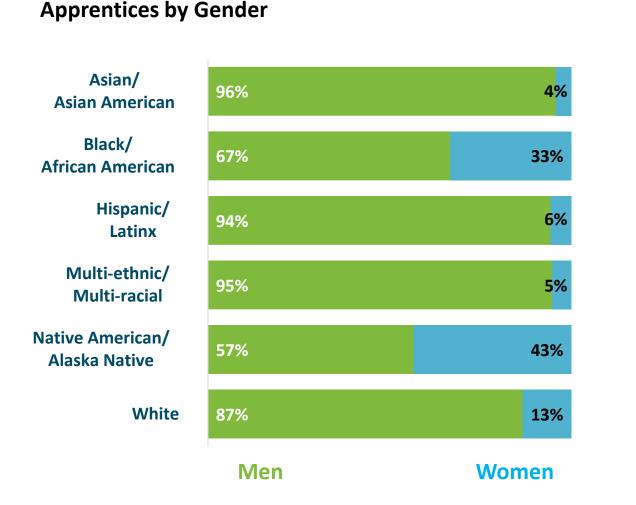
Regional	Apprenticeship			Priority Hire				
Public Owner	Goal	Overall	Women	POC	Goal	Overall	Women	POC
Port of Seattle (2021)	15%	22%	12%	32%	20%	25%	3%	<mark>41%</mark>
King County (2020)	9%	15%	14%	26%	23%	29%	8%	39%
City of Seattle (2020)	15-20%	19%	Not Av	ailable	29%	27%	11%	30%
Sound Transit (2020)	20%	20%	7%	31%	No Program			

Port of Seattle data is for 2021, other agency data is for 2020, as 2021 data is not yet available

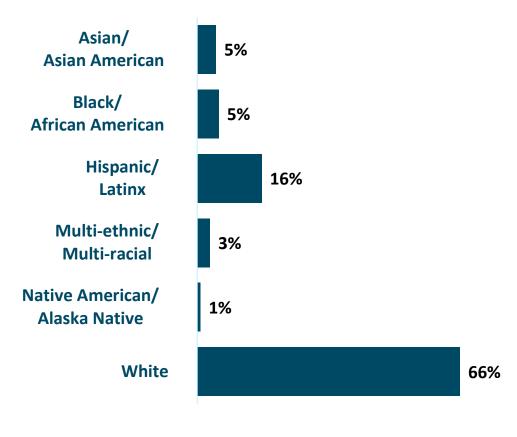
= highest utilization level in each category

Port of Seattle utilization exceeds performance in multiple areas in comparison with other regional owners <sup>19</sup>

## 2021 Apprentice Utilization by Gender & Ethnicity

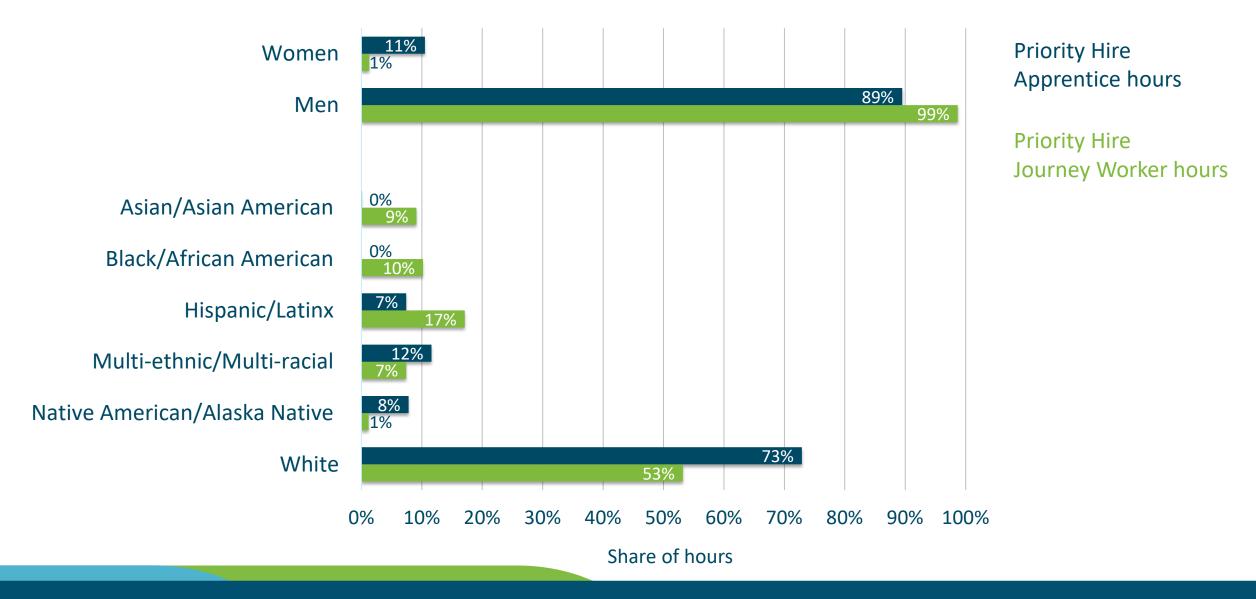


**Apprentices by Ethnicity** 



Learning from our apprenticeship data and collaborating with community partners to build workforce pipeline 20

### 2021 Priority Hire Utilization by Gender and Ethnicity



Resolution requirement to track Priority Hire by Apprentices and Journey Workers

## **Apprenticeship and Priority Hire Programs – Looking Forward**

- Program goals
  - Add new Priority Hire subgoals for women and workers of color
  - Increase Priority Hire overall goal from 20% to 35% by 2026
- Enhance data analytics/dashboard
- Priority Hire Advisory Committee
  - Continue attending the City of Seattle and King County advisory committees
  - Explore a joint Regional Priority Hire Advisory Committee

# **Questions?**



